

IEE/12/758/SI2.644752

D 7.2: Brokerage events standard agenda

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Transferring
Energy Save
Laid on Agroindustry

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About this report

This document has been develop in the framework of the TESLA project (Intelligent Energy in Europe) and has been founded by the European Commission.

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1. Duration:

half day (morning or afternoon)

2. Place:

room in regional offices or in a cooperative

3. Dissemination:

Before the event: on TESLA web site, partner web site, partner facebook profile, e-mail.

After the event: like above, but also press release on association journal (if you have) to let know it also to other sectors, partner regional offices web site.

4. Target audience:

cooperators of the project sectors, but also of other sectors, other people interested in the objectives of TESLA project, partner national and regional staffs.

5. Material to distribute:

handbooks and presentations (examples of success, TESLA project overview, what is an energy audit and its important for cooperatives to find the best solutions for energy and money savings), brochure (triptico). Roll-up in the room.

6. Development of the meeting:

Introduction: what is TESLA project -> promoter, partners, main objectives, an overall views of its development (.ppt file)

Presentation: core task of the project -> what is an energy audit?

Why to do it? Main output of an energy audit. Contacts with key actors (.ppt file)

Presentation: example of success (.ppt file)

Intervention: presence of speakers of cooperatives that have made investments for energy saving who can describe their experiences

Intervention of the participating

Conclusion

Coffee break and buffet lunch.